

## February 21, 2012 Meeting Agenda

- I. Welcome and Introductions (Debbie Collett)
- II. Special Guest – Paul Peterson of Otis Spunkmeyer Direct Fundraising
  - Paul Peterson of Otis Spunkmeyer Direct Fundraiser – joined us to talk to us about potentially using his organization for our Fall Fundraiser in September. Brought samples. All American 50% profit. 40% profit on food. Fall program All American – pick one free inflatables, school carnival \$500 in prizes this year if we sign for fall, custom sports mugs w/school logo, teacher appreciation mugs filled w/candy and chocolates, \$500 in free books for library, lightup message board, gourmet lollipops 576, free waterpark passes. Prizes provided by All American Razor electric scooter, free universal tablet. Prizes provided, except for limo lunch, limousine 18 items or more out for pizza. Parent letter provided. No tallying or entry of orders. Orders organized by class. No returns for food items.
- III. January 2012 Meeting Minutes (Angie Raquepaw) - **Motion to approve January Minutes Angela Raquepaw, 2d Barb Knoll, approved**
- IV. President's Report (Debbie Collett)
  - Thank you to everyone who helped with the bookfair and with conference night dinners, we couldn't do it without you.
  - A special thank you to Pam Billow and Tara Gist for doing a fantastic job with the Winter Bookfair – it was probably our smoothest and most successful one yet, and to Jessica Robinson for the delicious conference night dinners.
  - Reminder that Family Fun night is Friday March 2<sup>nd</sup> at 7 p.m. Also purchasing air popped for students' w/braces or other reasons they can't have popcorn.
  - Fall Fundraiser – Do we want to go with Otis or do we want to consider other options before making a decision? Will vote at March meeting. If anyone wants us to consider other options, please bring them to March meeting.
- V. Treasurers Report (Lynne Suppes) –
  - Marcos \$332.06 paid in less than a week
  - Mrs. Long's class did thank you notes to Marcos
  - Reviewed debit/credits
  - \$50 giftcard to Opa to Pam Billows
  - 3<sup>rd</sup> grade going to Arts Castle
  - Book fair – total spent \$9,346, cost \$868.21 to put on book fair.
- VI. Council and Committee Reports
  - BoxTops – ebox tops, shop online through boxtops site and earn boxtops. Stores like Children's Place, Target, Meijers, JCPenney, Macy's. Add to newsletter, website. BoxTop winners \$25 iTunes and ice cream to winning class.

- MarketDay - \$160 this month. Next month bonus days month – pies Delaying ad. Buy samples for Kindergarten night, take out of profits.

#### VII. Principals Report (Jerry Stewart)

- Thanks for coming, thanks for dinners (Jessica Richardson), bookfair smoothest ever, high in sales and less hassles. Flat across board vouchers is easier.
- Columbus Zoo – April 30 2 p.m. (cafeteria) & May 10 9:30 a.m. (gym) tropical rainforest production
- 4<sup>th</sup> Grade Cooperation in Action Day – 4<sup>th</sup> grades all come together for challenge activities June 1<sup>st</sup>, raindate June 4<sup>th</sup>. Typically at Smith Park . Waiting on quote for t-shirts
- Field Day May 22 & May 23 (kindergarten only), raindate May 29

#### VIII. Old Business

- Motion to amend the Bylaws to require the Treasurer to file taxes. **Paul Montgomery – motion "Treasurer will be responsible for filing all taxes for the fiscal year corresponding to their term.", Barb Knoll 2d, approved** Update website & send Chris Blue a copy of bylaws.
- Spring Fundraiser (Debbie Collett)
  - i. We have two options – do not have a spring fundraiser at all since we have enough for the rest of the year and to get us started in the fall, or hold a Foertmeyer & Sons Flower sale like last year and put any proceeds aside for playground equipment or another round of iPads (money has to be earmarked and set aside) because it is going to take a couple years to raise the money for that. \$3,600 left after all costs for year. Discussion – most seem very willing to do fundraiser to start fund for playground. May need to look into larger bond.
  - ii. (If they agree to hold a Spring Fundraiser) – We are currently scheduled to have a flower sale through Foertmeyer & Sons. Kickoff is Friday March 2<sup>nd</sup> and the sale will run through Friday March 16<sup>th</sup>. Pickup will be Saturday May 5<sup>th</sup>.
  - iii. The board met with Jerry and discussed options for a prize program for almost an hour. Based on feedback that last years was too confusing for the kids, but cash or gift cards are the best motivator, we are recommending the following: "All sellers will get a mystery candy bar at pickup. One mystery candy bar will be worth a \$25 gift certificate to Meijers. This allows all students who participate to get something, including a chance to win the gift certificate. Total cost of the mystery candy program shouldn't exceed \$150 for candy and the gift certificate. Then, the PTO will award the top seller in each class a \$20 gift certificate to Toys R Us, and Fortmeyer and Sons will have the Cash Machine for anyone that sells 30 items or more. The total cost for this portion of the program will cost \$380, bringing the total cost of the prize program to approximately \$530.
    - ***Angie Raquepaw Motion to give each student that sells 1 or more items a candy bar, with one student receiving a \$25 gift certificate to Meijers, and to give the top seller in each class a \$20 gift certificate to Toys R Us. Total expenditure for the prize program not to exceed \$550, Paul Montgomery 2d, approved.***

- *Need help entering data and tallying. Ask Brandi to help get us volunteers to copy, tally and enter data. Barb Knoll will help Paul Montgomery organize pick-up. No students at pick-up.*
- *Need wagons and flat carts!*

IX. New Business

- Books for Kindergarten Screening (Jerry) – last year “Night Before Kindergarten”, need 51 more, \$3.99 at Fundamentals will also receive 20% discount. **Barb Knoll motion to purchase 51 books not to exceed \$215, Paul Montgomery 2d, approved.**
- April 12 – Kindergarten Info Night – Title I Family Community \$ is buying books for Kindergarten night. **Lynne Suppes – motion to provide 8 backpacks packed w/school supplies, not to exceed \$250, Barb Knoll 2d, approved.**
- Indoor Recess Activities (Jerry) – Staff asking for PTO to shop have provided a list of what they want, approximately \$2,000 – **Angie Raquepaw motion to purchase recess supplies staff has requested not to exceed \$2,000, Paul Montgomery 2d, approved.**
- Next month’s agenda – Teacher appreciation, field day.

X. Adjournment